

NEW YORK GAY ECONOMIC POWER

NYC's Largest Events

Ranked by number of attendees in 2010

March 7, 2011 Crain's New York Business

Rank	Event/Management company	Management phone/Event website	Estimated attendance/ Event dates	Net sq. ft. of exhibit space
1	Macy's Thanksgiving Day Parade Macy's Parade & Entertainment Group	n/a www.macys.com/parade	3,500,000 Nov. 25	n/m
2	New York's 39th Annual Village Halloween Parade Village Halloween Parade Inc.	(845) 759-5519 www.halloween-nyc.com	2,000,000 Oct. 31	n/m
3	New York International Auto Show Greater New York Auto Dealers Association	(718) 746-5300 www.autoshowny.com	1,000,000 March 31-April 11	650,000
3	Times Square New Year's Eve Times Square Alliance & Countdown Entertainment	(212) 452-5211 www.timesquarenyc.org/nye	1,000,000 Dec. 31-Jan. 1	n/m
5	Tribeca Film Festival Tribeca Enterprises	(212) 941-2400 www.tribecafilm.com/festival	410,000 April 21-May 2	n/m
6	Big Apple Barbecue Block Party Union Square Hospitality Group	(646) 747-7191 www.bigapplebbq.org	125,000 June 11-12	n/a
7	Fleet Week United States Navy/Intrepid Museum Foundation	(646) 381-5282 www.intrepidmuseum.org	120,000 ¹ May 24-30	n/a
8	New York Comic Con ReedPOP	(203) 840-4800 www.newyorkcomiccon.com	96,000 Oct. 8-10	120,000
9	ING New York City Marathon Expo Metropolitan Expositions	(201) 994-1300 www.ingnycmarathon.org	92,977 Nov. 4-6	65,000
10	New York Progressive International Motorcycle Show Advanstar Communications Inc.	(800) 854-3112 www.motorcycleshows.com	69,104 Jan. 16-18	117,700
11	Greater New York Dental Meeting Greater New York Dental Meeting	(212) 398-6922 www.gnydm.com	58,135 Nov. 26-Dec. 1	185,000
12	International Beauty Show New York Questex Media Group Inc.	(212) 895-8200 www.ibsnewyork.com	53,700 March 6-8	105,200
13	New York Boat Show National Marine Manufacturers Association	(718) 707-0711 www.nyboatshow.com	50,000 Jan. 20-24	150,000
14	AIDS Walk New York GMHC	(212) 807-9255 www.aidswalk.net	45,000 May 16	n/a
15	Circle of Sisters Inner City Broadcasting Holdings Inc.	(212) 447-1000 www.circleofsisters.com	35,000 Oct. 30-31	n/a
15	New York International Gift Fair - Winter GLM	(914) 421-3200 www.nyigf.com	35,000 Jan. 30-Feb. 4	521,642
17	TD Bank Five Boro Bike Tour Bike New York	(212) 932-2453 www.bikenewyork.org	33,600 May 2	n/m
18	New York International Gift Fair - Summer GLM	(914) 421-3200 www.nyigf.com	33,500 Aug. 14-19	534,000
19	International Hotel, Motel + Restaurant Show GLM	(914) 421-3200 www.ihmrs.com	25,427 Nov. 14-16	138,000
20	American International Toy Fair Toy Industry Association	(212) 675-1141 www.toyfairny.com	25,030 Feb. 14-17	345,500
21	International Photo Plus Expo Photo Plus Expo	(914) 421-3200 www.photoplusexpo.com	25,000 May 15-18	145,000
21	International Fancy Food Show Reed Exhibitions	(212) 812-2727 www.fancyfoodshows.com	24,000 Oct. 28-30	68,000
21	International Fancy Food Show Reed Exhibitions	(212) 482-6440 www.fancyfoodshows.com	24,000 June 27-29	331,000

24 GLBT Expo
RDP Group

Attendees
21,000
March 24-25, 2010
net sq.ft.
45,000

27	MSE Management Inc.	www.nytimes.com/travelshow	20,000 Feb. 6-8	50,000
28	HBA Global Expo & Conference UBM Live	(609) 759-7617 www.hbaexpo.com	16,479 Sept. 28-30	93,000
29	Adventures in Travel Expo Unicomm	(203) 878-2577 www.adventureexpo.com	15,000 Jan. 21-22	n/a
30	International Vision Expo & Conference Reed Exhibitions	(203) 840-5436 www.visionexpoeast.com	14,359 March 18-21	226,085

GLBT EXPO

An RDP Group Production
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